

Southwest Serv Life Ins Co Profile for 2010

NAIC Company Code: 82430
State of Domicile: Texas
Business Type: Life/Accident/Health

Group Code: 1339
Group Name: CROY HALL MGMT GRP
FEIN: 75-1376406

Assets: \$12,555,996

Direct Premiums Earned & \$18,844,279

Liabilities: \$5,984,469

Deposit-Type Contracts:

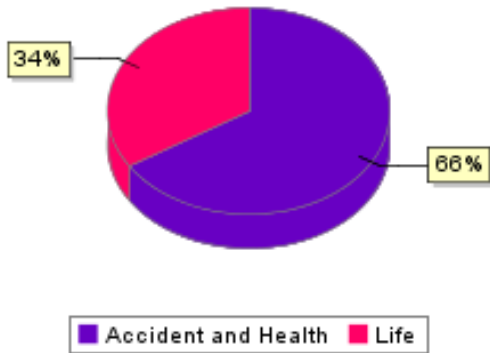
Capital and Surplus: \$6,571,527

Assets to Liability Ratio:: 209.81

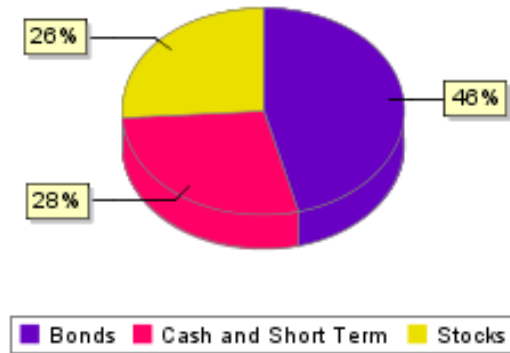
Policyholder Contact: Address: 7001 Boulevard 26 #434, North Richland Hills, TX 76180

Telephone: 800-966-7491 Web: <http://www.southwestservicelife.com>

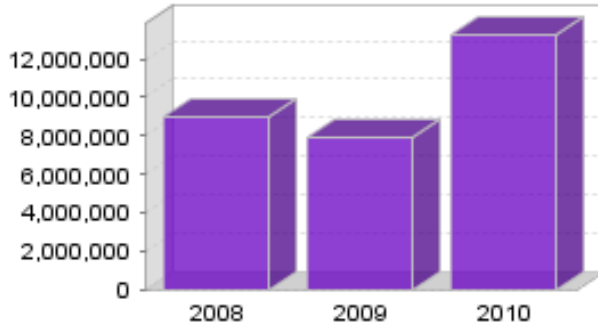
Direct Premiums By Line of Business



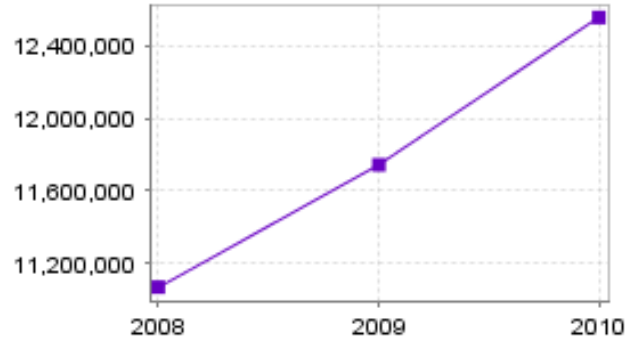
Invested Asset Mix



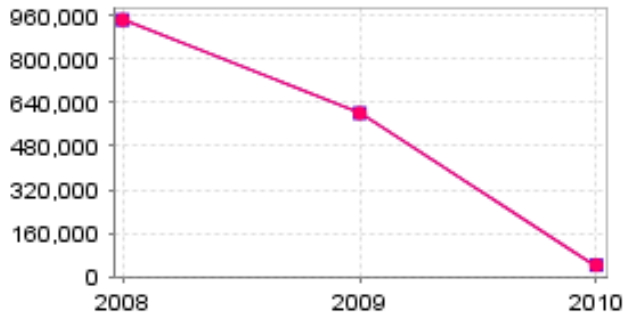
Three-Year Net Premiums



Three-Year Assets and Separate Accounts Trend



Three-Year Income/Loss Trend



■ Net Income/Loss ■ Net Gain/Loss from Operations